

New Refrigerants Question Time

Sponsored by:

A-GAS[®]

Honeywell

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9am - 2pm Friday 24th May
London South Bank University
103 Borough Road
London
SE1 0AA

Now in its fourth year, the RAC New Refrigerants Question Time returns, with a new location, brought to you by the Faculty of Engineering, Science and The Built Environment, London South Bank University.

In 2013, there are a number of key issues, namely: the impact of the F-gas proposals on refrigerant use; the practicalities of so called 'medium-term' gases such as the 407 series and R32; the legislation and standards considerations around flammability; and the very latest experience with HFOs, including the new blend that is looking to replace R410A.

With a larger audience spanning across a multitude of sectors, this is a unique opportunity to raise brand awareness and network with key industry figures while discussing the issue effecting the industry in 2013.

Subsequently, the editorial write up in the RAC Magazine will be read by the full readership of RAC.



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The Impact of F-Gas

Crucially the Question Time will consider not just the perspective of the refrigerant specialists but also those who are involved in the practical use of the gases, from contractors to distributors to wholesalers. And as with every Question Time the floor is open to delegates to ask the specific questions that are on their minds.

Expert panellists will be available to present, debate and answer questions on the following topics:

- **F-Gas Review:** What are the impacts of the new proposals on refrigerant use? What changes are there to the regulatory regime for refrigerants?
- **Alternatives to R404A** – your questions answered on using R407F, R407A and other options in the field.
- **A2L and other standards** – what ‘mild flammability’ means in practice for designers, engineers and specifiers. And what regulators are doing about it.
- **New Developments in HFOs** – new blends on the market; new user trials undertaken; new research experiences
- **HFO 1234yf** - What is actually happening with the carmakers and HFOs, and why it is so important for the rest of the cooling industry.

Panel to be announced.

Headline Sponsor Package: £8,000

As Headline sponsor, your brand will receive a 2 month multi-platform marketing solution, ensuring full exposure across RAC Monthly and RACplus.co.uk.

- Headline sponsor to take part in the debate with a place on the panel and a 5 minute presentation slot, timing to be agreed with Andrew Gaved.
- Company Logo on display loop as ‘Headline sponsor’.
- Company logo on invites emails sent.
- Company Logo in print and online on promotional adverts.
- Sponsor’s name and logo to appear on post-event editorial coverage in RAC and any additional write-ups online.
- Unique networking time with panel prior to event, chance to contact all delegates after event to follow up leads through RAC email.
- Up to 5 delegate places

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Sponsor benefits:

- Unique exposure and time to speak to the audience of New Refrigerants Cooling Question Time and time to network with end users and panel.
- Prestige and branding on relevant literature surrounding our RAC Question Times in the future.

Sponsor Package: £5,000

- Sponsor to have 1 delegate place on one of the two panels.
- Company Logo on display loop as 'Sponsor'.
- Company logo on invites emails sent.
- Company Logo in print and online on promotional adverts.
- Sponsor's name and logo to appear on post-event editorial coverage in RAC and any additional write-ups online.
- Unique networking time with panel prior to event.

This really is an exceptional opportunity to highlight your expertise to the key decision makers in this market.

Premium packages, including pop-up exhibition space, literature distribution or additional display advertising can be discussed. Please contact Andrew Shields on Andrew.shields@demap.com or 020 3033 2909 for further details.

"Informative open forum presented in an informal atmosphere. Useful for all to understand the implications up and down the supply chain." (C Hodges, Hawco Ltd)

"It was very informative and a good opportunity to get together with peers from other companies." (N Rumsey, Phoenix Retail Services)

"Interesting to learn some of the key issues concerning end users." (D Ball, J&E Hall Ltd)



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